

# >> INNOVATION and the KNOWLEDGE ECONOMY <<



Innovation and the Knowledge Economy

Rodin Genoff Graeme Sheather

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*“Investment outcomes arising from the City of Playford’s cluster approach is an outstanding example of putting vision into action, and ranks amongst the best I have come across.”*  
(Chief Economist, BIS Shrapnel, Dr Frank Gelber)

*Innovation and the Knowledge Economy* outlines how the City of Playford, an industrial council in northern Adelaide, is developing local solutions to addressing issues of globalisation.

*“Our industry cluster framework has received national and international recognition, from being presented to the OECD/French government World Congress on Industry Clusters in Paris, to winning the Australian Federal Minister for Local Government’s national award for innovation in economic development.”* (Tim Jackson, CEO, City of Playford)

The report includes input and case studies on best practice supply chain management, entrepreneurship, clusters, cities and a practical guide to building business networks, by national and international experts:

- |                                |                             |
|--------------------------------|-----------------------------|
| Rod Brown, Australia           | Des Masters, Australia      |
| Dr Peter Brain, Australia      | Bryan Moulds, Australia     |
| Charles Landry, United Kingdom | Alistair Nolan, OECD, Paris |
| Ryan, Giblin & Green, Ireland  |                             |

Written and Prepared by:  
Rodin Genoff, Industry Strategist, City of Playford and Chair of Clusters Asia Pacific Inc, and co-editor of *Manufacturing Prosperity*, (Federation Press); & Professor Graeme Sheather, Manufacturing Management, University of Technology Sydney, one Australia’s foremost authorities on supply chains.

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## Industrial Regeneration in Northern Adelaide

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